

Theory of Change and Organizing Statement Worksheet

Who are our people?	What are your people's big issues? And How do YOU know?	What is the change that they want to see?	Do our people have common interests?
Theory of change (this is a warm up to help get your team moving towards the ultimate outcome format below) If we (DO SOMETHING) With (Who we organize) then (HOPEFUL CHANGE WIN) If we with then Organizing statement (this format below should be your team's outcome) We are Organizing (OUR PEOPLE) that have a shared purpose (WHY ARE OUR PEOPLE INTERESTED) to (DO SOMETHING) so that (HOPEFUL CHANGE WIN) by (WHAT DATE) We are organizing that believe to so that by			
Are there partners, competitors or enemies around this change?	What resources do they have that can help them realize this change?	What structures, opportunities, tactics, and strategies can you use?	